Subject: Troop Essentials & Customer Newsletter 2, 2026
Preheader: Need to know news for Girl Scout Volunteers

November 2, 2026



Troop Essentials at a Glance

New This Week

Council Announcements
- 2026 Annual Meeting Registration Now Open!
- Help Us Name Our New Mascot!

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- Cozy Night In! Holiday Magic
- Parent Project: Truth in the Capitol
- Zero Older Girl Scouts the Chance to Explore the World!

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- Fall Product Program ACH Information

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This Week's Deadlines

November 8, 2026
Hands & Needle Yarn Club: Harvest Hues (Albuquerque)
Native American Heritage Month at Museum of Indian Arts & Culture (Santa Fe)
Girl Scouts of Paseos: Catching Fire (Albuquerque/Virtual)

November 7, 2026
Cheers to Learn Activities & Outings (Virtual)

Every Girl Scout has a story to tell. Share the moments that define your Girl Scout experience – the challenges you overcame, the friendships you forged, the positive impact you made. These Mission Moments inspire us all and are vital to helping us tell the Girl Scouts of New Mexico Trails story on social media and in grant applications that support our mission.

Share your Mission Moments here!

Council Announcements

2026 Annual Meeting Registration Now Open!

Join Girl Scouts of New Mexico Trails for our Annual Meeting on Saturday, November 14, 2026, beginning at 10:00 a.m. at the Berna Facio Professional Development Center in Albuquerque. Check-in will begin at 9:15 a.m.

As we enter an exciting new chapter for GSNMT, this Annual Meeting is an important opportunity for our Girl Scout community to come together, reflect on the past year, and look toward the future. Service Unit delegates, volunteers and members will hear an update on the state of our Council, engage in meaningful conversations, and share their perspectives and feedback on the opportunities ahead. Again, we will continue our shared commitment to building a stronger future for Girl Scouting and reaching more girls across New Mexico.

Who else should get this information: Troop Leadership & Girl Scouts Caregivers
Content: Customer Care

Action Needed
- Register here

Help Us Name Our New Mascot

Before our green rambunctious mascot can make her official arrival, she needs a name. Vote for your favorite and help choose the name she'll carry on all her adventures!

Who else should get this information: Troop Leadership, Girl Scouts, & Their Caregivers
Content: Customer Care

Action Needed
- Click here to vote!

Program

Cozy Night In: Holiday Magic | December 12, 5:00 PM

Cost: $20 per Girl Scout

As winter is in full swing, cue the cozy vibes. Come for a relaxing evening of cozy crafts, such as painting, melting beads, and more!

Cozy up with a warm drink, a sweet dessert bar, and a warm blanket or pillow. At the end of the night, we will have a pajama parade and show off our creations. Holiday vibes activated!

Who else should get this information: DBJ Troop Leadership, Girl Scouts, & their caregivers
Content: Customer Care

Action Needed
- Register here by Noon on November 27

Passen Project: Truth in the Capitol | December 16, 4:00 PM

Cost: $10 per Girl Scout

JCSA Girl Scouts will uncover the secrets behind propaganda, storytelling, digital influence,

and media manipulation through interactive games, message challenges, Capitol breakouts, and creative communication missions. Participants will explore how stories shape communities and how one voice can inspire hope.

Who else should get this information: JCSA Troop Leadership, Girl Scouts, & their caregivers
Content: Customer Care

Action Needed
- Register here by noon on November 27

Zero Older Girl Scouts the Chance to Explore the World!

Looking for an unforgettable experience for your older Girl Scouts? Two exciting **ESA&GMG Destinations** are coming up in early 2027! and application deadlines are right around the corner!

- Costa Rica Application **Deadline: November 5**
- Paris Application **Deadline: November 15**

Paris Vida Adventure Challenge: Costa Rica

Experience the beauty, culture, and adventure of Costa Rica while building leadership skills, confidence, and lifelong friendships.

Paris Unlocked

Explore the City of Light, immerse yourself in French culture, and create memories that will last a lifetime.

These incredible travel opportunities allow older Girl Scouts to discover new places, connect with girls from around the world, and grow as leaders through unique international experiences.

Please share these opportunities with eligible Girl Scouts and their families! Encourage them to explore these life-changing journeys, now is the time to explore the details and apply!

Who else should get this information: CSA Troop Leadership, Girl Scouts, & their caregivers
Content: Customer Care

Action Needed
- Send us pictures of your craft-making process!

Artisan Craft Fair | Calling All Crafters!

Let us know what you are making so we can feature you in our advertisements.

How do you get to your final product that you will sell?

What is your sales pitch? We want to know so we can let others know all the fun and creative things that will be available for purchase. Don't be shy…be a star!

Who else should get this information: All Girl Scout Entrepreneurs Participating in the Artisan Craft Fair
Content: Customer Care

Action Needed
- Register here by noon on November 27

Game Night, Girl Scout Style! | December 11

Non-Participants: $25, Returning Participants: $10

From board games and card games to imaginative roleplaying adventures, there's something for every Girl Scout at the table!

Dice & Card League gives younger Girl Scouts the opportunity to build teamwork, strategy, and problem-solving skills through fun games and friendly competition, while **Tabletop Guild** invites Cadette, Senior, and Ambassador Girl Scouts to explore deeper storytelling, character play, and collaborative gameplay. Best of all, both programs focus on a shared time and location, making it easy for families with children in different age groups to participate together.

Who else should get this information: Troop Leadership, Girl Scouts, & their caregivers
Content: Customer Care

Action Needed
- Dice & Card League: Register here by noon on November 27
- Tabletop Guild: Register here by noon on November 27

Membership

Check Your Girl Scouts' Grades!

Please check your troop roster and verify the grades listed for your Girl Scouts are correct.

We will be sending out information to this year's graduating seniors soon and would hate to miss any because their grade in our system is incorrect. Don't have graduating seniors in your troop? Please check grades to be sure the correct activities are open for your members to register for. If you have Girl Scouts with incorrect grades, parents can change them or send a list of names and emails to customercare@girlscoutsnm.org and we will get it updated.

Who else should get this message: Troop Leadership & Girl Scout Caregivers
Content: Customer Care

Action Needed
- Review your memberships today!

Volunteers

S'more to Learn: Activities & Outings | November 7 or 18

Now volunteers often have questions about what Girl Scouts Are you looking for tools and resources to help you lead your troop?

Do you just have questions and you would like to ask someone in real time?

Action Needed
- Register here for the Wednesday, November 18th session at 9:00 AM Registration is open until 9:30 AM that day.
- Register here for the Wednesday, November 18th session at 5:30 PM. Registration is open until 6 PM that day.

We're focusing on **activities and outings,** with practical tips, helpful ideas, and time to ask questions and learn from other leaders.

Whether you're a brand-new troop leader or just looking for fresh ideas, you'll leave with helpful takeaways to bring back to your troop!

Who else should get this message: Any troop volunteer wanting to learn more.
Content: Customer Care

Volunteer Call-Explore: What's Next For Girl Scouts | November 7

Building on the summer announcement of Program Modernization to members, GSUSA will be hosting a special webinar this fall for volunteers to learn more about the future of the Girl Scout volunteer experience and ask questions.

Participate in the webinar:
- **Saturday, November 7, 1:00–2:00 p.m. ET**

They'll share the why behind their efforts, how feedback from Girl Scouts, families, and volunteers is helping shape the next chapter of our Movement, and what opportunities will be available to you and your troop. There'll also provide a brief demonstration of the new Girl Scout Finder, Events, and Volunteer Toolkit to make it easier than ever to discover badges, awards, patches, and activities for Girl Scouts of all ages.

To help accommodate as many participants as possible, please register for **only one** session. Space is limited.

Who else should get this message: Interested Adults
Content: Customer Care

La Tienda News & Promotions

La Tienda Hours This Week

La Tienda is open Tuesday, Wednesday, & Thursday from 10 a.m. - 2 p.m.

Action Needed
- Contact us with your La Tienda needs

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers
Content: Customer Care

La Tienda November Promotion

It's officially SWEATER WEATHER!

November is all about cozy layers, chilly days, and showing off your Girl Scout spirit!

For November, at the **La Tienda Shop, save $5 on any Girl Scout hoodie or sweater!**

Whether you're headed to camp, a troop meeting, or just keeping cozy, there's no better time to bundle up in your Girl Scout gear. Stop by La Tienda Shop and snag one!

Action Needed
- Contact us with your La Tienda needs

Who else should get this message: Troop leadership, adult volunteers, and Girl Scout caregivers
Content: Customer Care

Product Program

Fall Product Program AI Information

Troop Fall Product Program Chairs will receive an email with information about ACH withdrawals or deposits for participation in the Fall Product Program by Friday, November 6th.

Action Needed
- Verify all information is correct and inform council of issues

Please double-check that the information is correct. If any information needs to be corrected, please contact the Product Program department immediately. ACH withdrawals and deposits will take place on Thursday, November 12.

Who else should get this message: Troop Leadership and Troop Fall Product Program Chairs
Content: Product Program Team

Fall Product Program Order Taking Complete

Thank you to those troops who participated in the Fall Product Program and those who purchased items. We appreciate your support.

Action Needed
- Troop Chairs should continue to mail weekly Fall Product Program Notes

We are still awaiting delivery dates for the product and rewards, but expect to share delivery information with Troop Fall Product Chairs by November 6th for candy and nut products, and of delivery of rewards the week of November 30th.

Who else should get this message: Troop Leadership & Girl Scouts Participating in Fall Product Program
Content: Product Program Team

Community Announcements

Share Your Upcoming Events & Projects

Do you have an upcoming event or project that you'd like to share with all Girl Scouts of New Mexico Trails troops/members?

Action Needed
- Contact us

Send us your information to be included in future Troop Essentials emails!

Who else should get this message: Troop and Service Unit Leadership
Content: Katrina Montoya

Previously Shared News

October 26, 2026
- Checking In After Service Weather
- Hook & Needle Club: Harvest Hues
- Games Night, Girl Scout Style!
- NEW Prize: Girl Scouts of Passeo: Catching Fire
- Check Your Girl Scouts' Grades!
- S'more to Learn: November 7
- Fall Product Program Order Taking Complete

October 19, 2026
- CORRECTION: Annual Meeting Time Update
- We're Hiring
- Fall Product Volunteer Activity Pack
- Passen Project: Truth in the Capitol
- Winter Solstice Celebration
- Thursday, October 23: Last Day for Online Orders for Fall Product Program
- Fall Product Program: Last Day for Reward Selection

Visit the Girl Scouts of New Mexico Trails website for more information and upcoming events.

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Have a question or need assistance?
Contact us for more information.

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